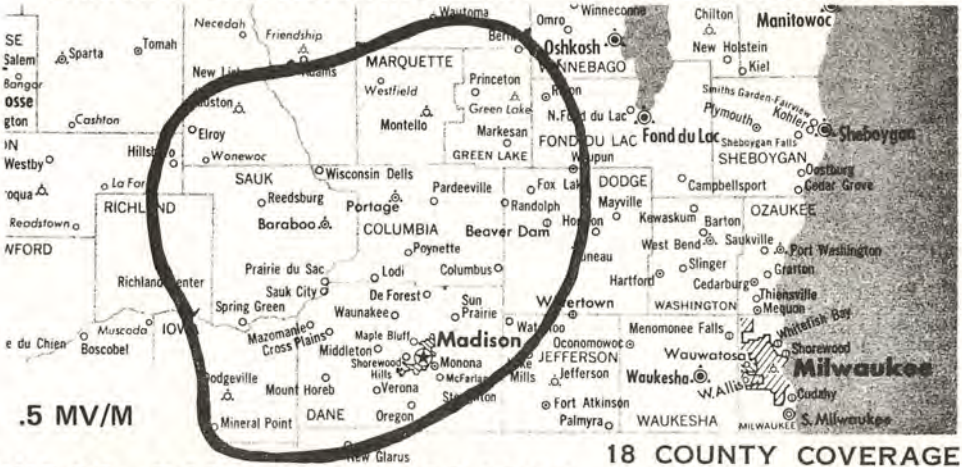
BARABOO BROADCASTING CORP. — BARABOO, WISC. 53913



WBOO—740 RADIO—BARABOO

Baraboo, Wisconsin 53913

18 COUNTY COVERAGE OF SOUTH & CENTRAL WISCONSIN

WBOO – 740 – RADIO – BARABOO

A B C | PHONE (608) 356-3505 | RATE CARD No. 3 - 6/1/72 | A.B.C.

Thirty Seconds

1	13	26	39	78	156	260	365	500
$3.00	2.90	2.75	2.60	2.45	2.30	2.15	2.00	1.75

Sixty Seconds

1	13	26	39	78	156	260	365	500
$4.00	3.80	3.60	3.40	3.20	3.00	2.80	2.65	2.50

Redeption on Friday Sept. 29 Verified - BMW

PROGRAMS:	1	13	26	52	156	260
5 min.	7.50	7.00	6.50	6.00	5.50	5.00
10 min.	10.50	9.50	9.00	8.50	8.00	7.50
15 min.	14.50	13.50	12.50	11.50	10.50	9.50
1/2 hour	20.50	19.50	18.50	17.50	16.50	15.00
1 hour	35.50	33.50	31.50	29.50	27.50	25.50